

STOP Losing Deals!!! BUY HERE PAY HERE DEALER WORKSHOP

**Everything You Need to Know About
Building A Successful BHPH Operation**

**April 7th and 8th
Boston, MA**



We Limit Our Class Size So CALL TODAY!

Herald
and Associates

888-215-1022

eMail: info@heraldassociates.com

Benjamin Herald Associates

Strategies for Improving Sales, Profits, and Performance

BUY HERE PAY HERE DEALER WORKSHOP

Take Control of Your Future in the Car Business!

The Automotive Finance Industry has lost over 40% of its ability to finance non-prime customers in less than one year. But BHPH Dealers and Deep Sub-Prime Lenders that specialize in financing the “Unbankable” customer are setting records and making millions in spite of the current credit crisis. Learn why and how they’re doing it in this two-day, high impact dealer workshop that is guaranteed to improve your Sales, Profits and Performance.

Stop turning away good customers and build a finance portfolio worth millions! BHPH is not easy and it’s not for everyone. But if you can focus on a goal and master our *Ten Fundamentals for Success*, with some hard work, dedication and persistence, you WILL build a self-funding portfolio worth *MILLIONS*.

This is unquestionably the most informative and intense training on Buy Here Pay Here in the industry today. You will learn from two of the best trainers in the business and their 25 years of experience plus, the lessons they have learned from the “School of Hard Knocks” as Dealers themselves.

We Guarantee Our Training and Your Satisfaction!

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888-215-1022*

\$495 Per Person
Group Discounts Available

- The 10 Fundamentals of Buy Here Pay Here
- Industry Best Practices
- What It Takes To Succeed
- Capital Requirements
- Inventory
- Collection Processes
- Compliance Requirements
- Personnel
- The Critical Controls
- Underwriting Guidelines
- 25 Years of Lessons Learned
- Real World Solutions That Work Today



Tom Herald & Ben Donnarumma
Industry Experts and Trainers

Herald
and Associates

Phone: 888-215-1022

Fax: 508-597-7304

Email: info@heraldassociates.com

Strategies for Improving Sales, Profits, and Performance

BHPH DEALER WORKSHOP REGISTRATION FORM

Herald
and Associates

Date: _____ **Fax to: 508-597-7304**

First Name: _____ Middle Initial: _____ Last Name: _____

Title/Position: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

eMail: _____

Name: _____ Dealer _____ Manager

Name: _____ Dealer _____ Manager

Name: _____ Dealer _____ Manager

Name: _____ Dealer _____ Manager

Total Attendees: _____ X \$495_ = \$ _____
Number Total Cost

Enclosed is a business check made payable to Benjamin Herald Associates, Inc.

Benjamin Herald Associates, Inc. is hereby authorized to charge the following credit card:

CCard Type: _____ MC _____ Visa _____ AmEx Card Number:

Card Expiration Date: _____ Billing Zip Code: _____

Name of Cardholder: _____

Signature: _____

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